



Symantec Protection Suite SMB Family: Comparison Matrices and Migration

Core Family Matrix

		Cost-conscious	All-in-one	Robust and flexible
Customer pain point	Symantec delivers...	Symantec Protection Suite Small Business Edition	Symantec Protection Suite Advanced Business Edition*	Symantec Protection Suite Enterprise Edition
No IT staff onsite	Basic install in under 20 minutes	•	•	
Limited budget	Priced right for growing businesses	•	•	
Back up and recover servers	Server backup and disaster recovery		•	
Want fewer vendors and products	Single SKU from the market leader	•	•	•
Back up and recover desktops	Desktop backup and disaster recovery	•	•	•
Don't want users to be slowed down	High-performance antivirus client	•	•	•
Don't want spam to slow down email	Highly accurate spam and phishing protection	•	•	•
Protect my desktops and servers from threats	More than antivirus	•	•	•
Control the flow of sensitive information, device usage and application execution	Data loss prevention technologies		•	•
Mail servers are too slow	Spam protection at the gateway		•	•
Advanced management with consolidated access	Single sign-on Web console		•	•
Control who can access my network	Network Access Control (self-enforcement)			•
Need perimeter protection against Web-related threats	Advanced Web gateway security**			•
Protect my Windows mobile devices	Mobile security			•

* Some features available only in Symantec Endpoint Protection

** Requires appliance purchase

Core Family Datasheet Matrix

How to choose the right security product	< 50 seats	50 – 100 seats	100 – 1,000 seats
Protection technology	Symantec Protection Suite Small Business Edition	Symantec Protection Suite Advanced Business Edition	Symantec Protection Suite Enterprise Edition
Endpoint Security			
Antivirus/Antispyware	•	•	•
Endpoint firewall	•	•	•
Intrusion detection/prevention	•	•	•
Device and Application Control		•	•
Protection for Macintosh®	•	•	•
Protection for Linux		•	•
Protection for Windows® Mobile			•
Network access control self-enforcement			•
Messaging and Web Security			
Antivirus / Antispam, / Antiphishing	•	•	•
Reputation-based spam filtering		•	•
Content filtering/Compliance	•	•	•
Data loss prevention		•	•
Microsoft® Exchange	•	•	•
Lotus Domino®			•
Messaging gateway software subscription		•	•
Web gateway software subscription			•
Backup and Recovery			
Backup live desktop and laptops	•	•	•
Restore to any hardware	•	•	•
Server backup and disaster recovery		•	
Threat driven backups	•	•	•
Central Management Console			
Single sign-on management and reporting access		•	•

Point Product Small Business Matrix

Customer pain point	Symantec delivers...	Symantec Endpoint Protection Small Business Edition	Symantec Endpoint Protection	Symantec Protection Suite Small Business Edition	Symantec Protection Suite Advanced Business Edition*
No IT staff onsite	Basic install in under 20 minutes	•		•	•
Don't want users to be slowed down	High-performance antivirus client	•	•	•	•
Protect my desktops and servers from threats	More than antivirus	•	•	•	•
Control the flow of sensitive information, device usage and application execution	Data loss prevention technologies		•		•
Limited budget	Priced right for growing businesses			•	•
Back up and recover servers	Server backup and disaster recovery				•
Fewer vendors and products	Single SKU from the market leader			•	•
Backup and recover desktops	Desktop backup and disaster recovery			•	•
Don't want spam to slow down email	Highly accurate spam and phishing protection			•	•
Mail servers are too slow	Spam protection at the gateway				•
Advanced management with consolidated access	Single sign-on Web console				•

* Some features available only in Symantec Endpoint Protection

** Requires appliance purchase

Symantec Protection Suites Core Family Entitlements, Add ons, and Upsells

	Direct Entitlements	Add on opportunities	Competitive Upsell
SPS Small Business Edition	Symantec Multi-tier Protection Small Business Edition	<ul style="list-style-type: none"> • Backup Exec System Recovery Server Edition • Brightmail Gateway Small Business Edition • Symantec Endpoint Encryption • Symantec Hosted Security 	<ul style="list-style-type: none"> • McAfee • Trend Micro • Sophos • Kaspersky • CA • Other competitive suites
SPS Advanced Business Edition	No direct entitlements	<ul style="list-style-type: none"> • Symantec Backup Exec System Recovery Server • Symantec Endpoint Encryption • Symantec Brightmail Gateway Appliance • Symantec Hosted Security 	<ul style="list-style-type: none"> • McAfee • Trend Micro • Sophos • Kaspersky • CA • Other competitive suites
SPS Enterprise Edition	Symantec Multi-tier Protection	<ul style="list-style-type: none"> • Symantec Backup Exec • Symantec Brightmail Gateway Appliance • Symantec Protection for SharePoint Servers • Symantec Web Gateway Appliance 	<ul style="list-style-type: none"> • McAfee • Trend Micro • Sophos • CA • Other competitive suites

